



## KNOW THE FACTS:

### Motor vehicle crashes are the leading cause of death for U.S. teens<sup>1</sup>

Sending or reading a text message takes your eyes off the road for about 5 seconds, long enough to cover a football field, while driving at 55 mph<sup>2</sup>. Make sure your young driver is aware of the leading causes of teen crashes<sup>1</sup>

1. Driver inexperience
2. Driving with teen passengers
3. Nighttime driving
4. Not using seat belts
5. Distracted driving
6. Drowsy driving
7. Reckless driving
8. Impaired driving

## Our Pledge

### Safety Insurance is Committed to Improving Driver Safety

That includes not only helping current drivers change old habits, but also encouraging new and young drivers to follow safe driving principles from the get-go. As drivers and parents of children, we realize that we can't do this alone.

We need your help.



## Our Plan

### Creating Safer Drivers - Our Plan to Help You and Your Teen

Becoming a safe driver requires a lifetime commitment. As drivers, we are always responsible for our own safety. As parents, we are also responsible for our children. Taking the time to ensure they are prepared to tackle what lies ahead is a key part of our job, especially when it comes to driving.

<sup>1</sup>CDC Centers for Disease Control and Prevention

<sup>2</sup>National Highway Traffic Safety Administration



## With your teen's safety in mind, we've partnered with TrueMotion to create **Drive with Safety**

*Drive with Safety* is a telematics technology based application that provides parents with the ability to monitor their teen's driving habits, and the opportunity to discuss safe behaviors.

The app detects what's going on behind the wheel and uses that information to give everyone peace of mind.



### Benefits of **Drive with Safety**

- Smart Phone based – No special requirements for vehicle
- Peace of mind – Tracks your teen's location to know they are always safe
- Monitor Driving – Helps parents of teen drivers monitor their driving habits/behaviors and encourages safe driving
- Save Money – Receive up to a 2% Discount per vehicle on your Personal Auto policy\*

### Installation is easy:

1. Sign in to MyAccount on [SafetyInsurance.com](http://SafetyInsurance.com) and click enroll or contact your Independent Agent to sign up.
2. Receive text message with invitation to download
3. Download the app
4. Answer a few profile questions
5. Start driving!

**FOR MORE INFORMATION,** please contact your Independent Agent, or visit us at: [www.safetyinsurance.com/drivewithsafety/faq.html](http://www.safetyinsurance.com/drivewithsafety/faq.html)

\*Must qualify for discount. Please see your Independent Agent for qualifications.